



# THINK YOU UNDERSTAND CAPITALISM? THINK AGAIN!!

Earn your Certificate for the Study of Capitalism and discover how the protection of individual rights leads to prosperity; and how statism, cronyism, and protectionism threaten to choke off the source of our well being.

## CERTIFICATE FOR THE STUDY OF CAPITALISM

### The Logistics of Capitalism:

Often referred to as the free enterprise system, capitalism has been defined as the socio-economic system based, first and foremost, on the recognition and protection of individual rights. It is in this spirit that the referenced certificate of study may be currently earned by completing the online course entitled The Logistics of Capitalism.

### Certificate Coursework:

- Comprised of 60 video sessions
- Self-paced
- Lectures built around 20-30 multiple choice and true/false quiz questions
- Interactive video sessions
- Course Cost: \$200

### About the Instructor:



Wes Kemp retired as President and Chief Executive Officer for ABF Freight System, Inc. on January 1, 2012. He joined ABF as a management trainee in 1969 upon graduation from the University of Arkansas with a BSBA Management degree. He also successfully completed the Executive Program at Northwestern University in Advanced Transportation/Logistics Management and held a variety of positions during his 42-year ABF career including Senior Vice President of Operations and Vice President Terminal Operations.

In retirement, Wes serves as an Executive in Residence and Adjunct Instructor in the Walton College where he taught the course entitled The Logistics of Capitalism for four years. He is also the advisor to the Young Americans for Liberty chapter on campus.

### Timeline:

Students may take as long as one year to complete the course and will receive college credit in the form of a certificate rather than credit hours. On completion of the course, students who have answered 60% or more of the quiz questions correctly will be awarded a Certificate of Achievement for the Study of Capitalism. Otherwise, they will be presented with a Certificate of Participation.

### To Register:

<http://execed.uark.edu/capitalism-certificate.php>



UNIVERSITY OF  
ARKANSAS

Sam M. Walton College of Business  
Executive Education